Retractable Banners: Phoenix Mini

Total Graphic Area: 15.5" w X 38"h
Total Visual Area: 15.5"w X 31.5"h

Please be sure to include a 1/2" bleed at the top & 6" bottom on bottom

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see template on the right)

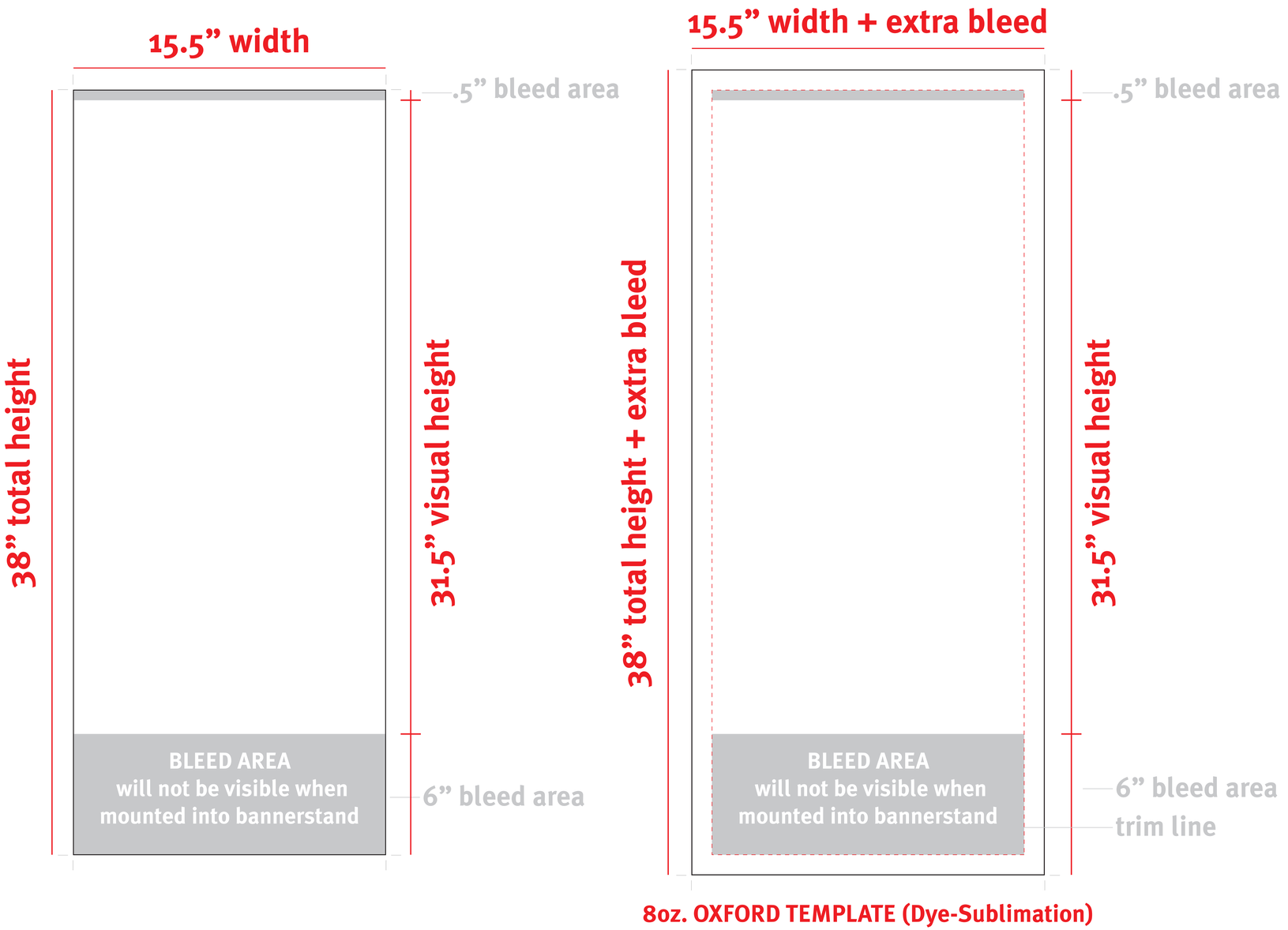
General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines



8oz. OXFORD TEMPLATE (Dye-Sublimation)