




## TEMPLATE KEY

-  = BLEED AREA
-  = FINISHED SIZE
-  = SAFE AREA

### BLEED AREA

36"W x 24"H  
(.25" on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE

35.5"W x 23.5"H

Maximum size of art that is able to be imprinted on product.

### SAFE AREA

33.5"W x 21.5"H

Area of art that is will be viewable when viewing product from front.

Using PMS colors in your artwork is recommended but an exact match can not be guaranteed.

Digital products are printed CMYK (4 color) process from your file.

All images must be embedded and all fonts must be outlined.

## ACCEPTABLE FILE FORMATS:



- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale